

10-20  MEDIA
What's your twenty?

ADVERTISE YOUR BRANDS

BRANDMAX

Feature your branded products in the 10-20 Media Marketplace Network

TWO LEVELS OF BRAND PROMOTION

LEVEL ONE:

Stage One

Brand becomes a 'Marketplace Product Provider'

- Provide image(s) and text descriptions of your branded product(s).
- This is at no expense to you and requires a small time investment.

Stage Two

Retail Businesses select your branded products and create 'Product Collections'

- Businesses create Product Collections (see page 10 below) using the data provided.
- Businesses can link to the 'Product Collection(s)' from their websites.
- 'Product Collection(s)' are visible in the 'Business Profile' of the retail businesses
- This is at no expense to you and it requires none of your time

LEVEL TWO (optional):

Launch a BrandMAX Campaign

BrandMAX is a performance based advertising platform

- Select the marketplaces to feature your BrandMAX Campaign.
- Predetermine your advertising spend.
- Predetermine the start and end of the campaign.
- For details, follow the remaining pages below.

1. This is a 'Home and Garden' marketplace of a fictitious 10-20 Media Network publisher.



Category Search

Company Search

Plant Search

powered by 10-20 MEDIA

Advertise

KEYWORD / CATEGORY

STATE

CITY

Search

Popular Plants



Orange Flower



Blue Flower



White Flower



Fire Flower

Featured Brands



2. Brands are presented in a display ad format.

Display Ad (specifications TBD)

Popular Garden Categories

[Plants](#)
[Vegetables](#)
[Shrubs](#)
[Roses](#)
[Annuals](#)

[Organic Gardening](#)
[Soil and Amendments](#)
[Seed](#)
[Fertilizers](#)
[Gardening Supplies](#)

[Water Garden Supplies](#)
[Wildlife](#)
[Hand Tools](#)
[Furniture/Structures](#)
[Garden Ornaments](#)

Display Ad (specifications TBD)

3. The user clicks on the 'Gardening Supplies' category. Go to the next page.



Popular Home Improvement Categories

[Landscaping Services](#)
[Lawn Care Services](#)
[Arborists - Tree Services](#)
[Patio and Deck Services](#)
[Landscape Architects](#)

[General Contractors](#)
[Architects](#)
[Painters](#)
[Electricians](#)
[Handymen](#)

[Interior Design Services](#)
[Carpenters](#)
[Plumbers](#)
[Roofing](#)
[Cleaning Services](#)

Display Ad (specifications TBD)



Recent Articles



[joe gardener - Vegetable Gardening- Gardening, Landscaping, Horticultural Resource](#)
Find out how to start and maintain a great vegetable garden by reviewing the vegetable gardening tips and articles below.

[joe gardener - Vegetable Gardening- Gardening, Landscaping, Horticultural Resource](#)
Find out how to start and maintain a great vegetable garden by reviewing the vegetable gardening tips and articles below. Whether it be hornworms on your tomatoes or aphids on your beans, getting rid of the bugs that feast on your veggies doesn't have to be a laborious task.
5/1/2008 12:33:47 AM: Joe Gardener

[joe gardener - Seasonal Gardening- Gardening, Landscaping, Horticultural Resource](#)
Oh, certainly in many parts of the country winter snows blanket the ground but gardeners are busy planning for spring and tending to plants indoors. There's nothing like a cold north wind and fast moving front in late October to signal me that I'm out of time to get those tender plants and tropicals off the deck or out of the ground.
5/1/2008 12:33:43 AM: Joe Gardener

[joe gardener - Q & A - Gardening, Landscaping, Horticultural Resource](#)
Trapping with live traps and relocating the chipmunks at least one mile from your home is effective in removing them from your garden. Corn can shade other shorter plants if it's planted too closely.
5/1/2008 12:33:41 AM: Joe Gardener



1. The user is now on a 'Gardening Supplies' page. Relevant 'Gardening Supplies' categories are listed down the left side.

2. In this example you are the 'water matters' brand. The user clicks on your logo. Go to the next page.

Company

powered by 10-20 @ MEDIA

Advertise

KEYWORD CATEGORY

CITY

OR

ZIP CODE

Search



Gardening Supplies

- [Bamboo Stakes / Fencing / Mats](#)
- [Biological Control](#)
- [Bonsai Equipment / Supplies](#)
- [Composting Supplies](#)
- [Displays](#)
- [Edging / Border](#)
- [Educational Books & Tapes](#)
- [Fencing - Deer](#)
- [Fencing / Gates](#)
- [Garden Markers](#)
- [Garden Stakes / Plant Supports](#)
- [Garden Totes / Tool Carriers / Aprons](#)
- [Gardening Tools](#)
- [Gardening Gloves](#)
- [Gardening Mail Order](#)
- [Gardening Online Order](#)
- [Grass Carrier](#)
- [Hanging Garden Grow Systems](#)
- [Hoses / Watering Devices](#)
- [Insect Traps](#)
- [Knee Pads / Kneeling Pads](#)
- [Natural Pesticide](#)
- [Overwintering Cloth / Frost Covers](#)
- [Plant Hangers / Hooks](#)
- [Playsand](#)
- [Rain Gauges](#)
- [Seed Starting Supplies](#)
- [Soaps / Lotions](#)
- [Tree Stakes](#)
- [Weather Systems](#)
- [Weed Barriers / Root Barriers](#)

Gardening Supplies In Maryland




E-Commerce Listing For Gardening Supplies In Maryland


 **Five Points Horticultural Center** E-COMMERCE
"A full service, design/build company"
[Click for details...](#)


Local Listings For Gardening Supplies In Maryland

Page 1 ... 2 ... 7

 **Hope Springs Garden Center** GOLD
"Where Hope And Gardens Meet"
 Baltimore, MD 21777
[Click for details...](#)

 **DALE'S Dale's Garden Care, Inc.** SILVER
"For All Your Gardening"
 Baltimore, MD 21777
[Click for details...](#)

 **TOP SITE Top Site Landscaping** BRONZE
"Landscaping Contracting For Your Life"
 Baltimore, MD 21777

STANDARD
"Daily Green"

SPONSORED

UPGRADE
 Company
 Baltimore, MD 21777
[Click for details...](#)

UPGRADE
 Company
 Baltimore, MD 21777
[Click for details...](#)

UPGRADE
 Company
 Baltimore, MD 21777
[Click for details...](#)

UPGRADE
 Company
 Baltimore, MD 21777
[Click for details...](#)

3. Note: Your icon shows in the retail business locations that sell your brand. A click here would go to page 7.

Display Ad (specifications TBD)

Display Ad (specifications TBD)

Display Ad (specifications TBD)



Category Search

Company Search

KEYWORD / CATEGORY

20 MEDIA

Advertise

Search

BRANDMAX



Water Matters is the only supplier you... of your home garden, lawn, or commercial landscaping needs, s... all types of irrigation equipment, water control valves, water flow measurements, treatments, and water additives. [Click here to see our full list of products.](#)

1. This is your customized 'water matters' BrandMAX page.

2. The user has the option of clicking on the link that takes them to a full list of products within your brand (see page 8)

Water Matters Products



Ultimate Ho



Pump



Sphere Fountain

Local Listings For Water Matters In Maryland

Page 1 ... 2 ... 7



Hope Springs Garden Center

GOLD

"Where Hope And Gardens Meet"

Baltimore, MD 21777

[Click for details...](#)

Dale's Garden Care, Inc.

"For All Your Gardening"

Baltimore, MD 21777

[Click for details...](#)

Top Site Landscaping

BRONZE

"Landscape Contracting For Your Life"

Baltimore, MD 21777

[Click for details...](#)



Green Thumbs

STANDARD

Baltimore, MD 21777

"Our Thumbs Are Totally Green"

[Click for details...](#)



Garden Talk

STANDARD

Baltimore, MD 21777

"We Talk Green"

[Click for details...](#)



Tree Heaven

STANDARD

Baltimore, MD 21777

"You've Arrived In Paradise"

[Click for details...](#)

Thomson, Inc.

SPONSORED

Baltimore, MD 21777

[Click for details...](#)

Company, Inc.

SPONSORED

Baltimore, MD 21777

[Click for details...](#)

Company, Inc.

SPONSORED

Baltimore, MD 21777

[Click for details...](#)

Company, Inc.

SPONSORED

Baltimore, MD 21777

[Click for details...](#)

Company, Inc.

SPONSORED

Baltimore, MD 21777

[Click for details...](#)

Display Ad (specifications TBD)

Display Ad (specifications TBD)

Display Ad (specifications TBD)

4. The user clicks on your 'Ultimate Hose' product ad. Go to the next page.

3. The user is presented with a list of local businesses that sell your brand.



Category Search

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Plant Search

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STATE

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OR

ZIPCODE

Search

BRANDMAX



1. This is your customized 'water matters' 'Ultimate Hose' product page.

You need for all things water. For your home garden, see us for all types of irrigation equipment, water treatments, water additives.

Water Matters Products



Ultimate Hose



Pump 45789



Sphere Fountain



Ultimate Hose

VIEW INFO

3. The user clicks on the business listing. Go to the next page.

2. The user is presented with a list of local businesses that sell the 'Ultimate Hose'.

Local Listings For Ultimate Hose In M

Page 1 ... 2 ... 7



Five Points Horticultural Center GOLD
 "A full service, design/build company"
 Baltimore, MD 21777
[Click for details...](#)

DALE'S

Dale's Garden Care, Inc. SILVER
 "For All Your Gardening"
 Baltimore, MD 21777
[Click for details...](#)

TOP SITE

Top Site Landscaping BRONZE
 "Landscape Contracting For Your Life"
 Baltimore, MD 21777
[Click for details...](#)



Green Thumbs STANDARD
 Baltimore, MD 21777
 "Our Thumbs Are Totally Green"
[Click for details...](#)



Garden Talk STANDARD
 Baltimore, MD 21777
 "We Talk Green"
[Click for details...](#)



Tree Heaven STANDARD
 Baltimore, MD 21777
 "You've Arrived In Paradise"
[Click for details...](#)



Thomson, Inc. STANDARD
 Baltimore, MD 21777
 "We're Smarter Than The Others"
[Click for details...](#)

Display Ad (specifications TBD)

Display Ad (specifications TBD)

Display Ad (specifications TBD)



Home & Garden

Calendar News Classifieds Local Opinions

Register | Login

Category Search

Company Search

KEYWORD / CATEGORY

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1. This is the local business profile. There are multiple ways to interact with the business.

2. Note that your 'water matters' brand is displayed in the business profile. This feature introduces your brand frequently. The click goes to to the 'Brand Flyer' on the next page.

Five Points Horticultural Center

16005 Frederick Rd
Woodbine, MD 21797

- Website
- Phone
- Map



Company Information

OUR BRANDS

OUR PLANTS



Visit us for all your horticultural needs and more!

We have an unrivaled selection of beautiful plants, flowers, and shrubs. Use our [products](#) to make a beautiful garden or outdoor room that your family will love. Our focus on customer satisfaction ensures that your experience with us will be positive from the very start.

Be sure and join our [Customer Appreciation Club](#). Our club provides lots of ways for you to get involved with all that is happening at Five Points Horticultural Center.

- * Seasonal activities
- * Brunches
- * Parties, and more to delight you and your family.

When you join the Club, you can also benefit from discounts on:

- * [Specially Selected Merchandise](#)
- * Gifts
- * Bags
- * Plants, and much much more.



- Website
- Phone
- Map





Water Matters is the only supplier you need for all things water. For your home garden, lawn, or commercial landscaping needs, see us for all types of irrigation equipment, water control valves, water flow measurements, water treatments, and water additives.

[Click here to see our full list of products.](#)

The user has the option of clicking on the link that takes them to a full list of products within your brand (see next page).

This is a 'Water Matters' brand flyer.



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BRANDMAX



Water Matters is the only supplier you need for all things water. For your home garden, lawn, or commercial landscaping needs, see us for all types of irrigation equipment, water control valves, water flow measurements, water treatments, and water additives.

This is a product tag for 'Ultimate Hose'.

This is your branded 'Products List' page.



Ultimate Hose

VIEW INFO



Ultimate Plus Hose

VIEW INFO



Ultimate Ultra Plus Hose

VIEW INFO



Ultimate Hose

Material:

Kevlar / Titanium / Carbon

Uses:

Spraying / Cleaning / Hosing

Users:

Men / Women

Seasons:

All

Provider notes:

"An outstanding hose with cutting edge technology and functionality."




Turf Booster

VIEW INFO




This is a customized 'Product Collection' page for the retailer's website.

Results For Water Matters




Ultimate Hose

[VIEW INFO](#) [FIND VENDORS](#)



Ultimate Plus Hose


[VIEW INFO](#) [FIND VENDORS](#)



Ultimate Ultra Plus Hose

[VIEW INFO](#) [FIND VENDORS](#)

Product Information



Ultimate Hose

Material:
Kevlar / Titanium / Carbon

Uses:
Spraying / Cleaning / Hosing

Users:
Men / Women

Seasons:
All

Provider notes:
"An outstanding hose with cutting edge technology and functionality."